# Recruitment Project Ideas

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The following projects have all been implemented with much success from various schools. If you are interested in any of these projects and need more information, please contact the TMA-MSS Coordinator at (800) 880-1300, ext. 1448, or mssinfo@texmed.org.

**#1: Information for incoming students**

**When:** During the late spring/early summer

**How:** ❑ Contact student affairs or registrar's office to obtain a list of names

and email addresses of incoming students

**#2: Orientation table**

**When:** During summer

**How:** ❑ Arrange for a table at the fair

* Complete the [Orientation Information Form](https://form.jotform.com/201635440165145) for the TMA-MSS Coordinator to make arrangements for TMA staff to be available the day of the fair
* Prior to the fair, let TMA staff know the address to send recruitment flyers and materials to

**What to**

**Display:** ❑ Give out information promoting your chapter, TMA and AMA

❑ Display giveaways associated with joining TMA and AMA

❑ Have flyers or signs promoting your first chapter meeting

❑ Have a poster/pictures from past conferences, projects, and TMA/AMA

events

❑ TMA staff will bring MSS flyers and swag

**#3: Lunch with speaker(s)/MSS Students**

**When:** During the first few weeks of class

**How:** ❑ Reserve a room on campus

❑ Order food

❑ Arrange to have a speaker

❑ Have TMA flyers and giveaways

❑ Email the TMA-MSS Coordinator at [MSSInfo@texmed.org](mailto:MSSInfo@texmed.org) for assistance with the event

**#4: Coffee and Bagels**

**When:** During the first few weeks of classes before lecture

**How:** ❑ Order 10 dozen bagels and coffee

❑ Set up table outside their class

❑ Display TMA information

❑ Advertise the event via a flier or e-mail

❑ Have information available on TMA and AMA. Also, have issues of

*JAMA* and *Texas Medicine* available

❑ Have second year students available to answer questions

❑ Have a sign-up sheet available for chapter community projects

**#5: Mixer with first and second year students**

**When:** End of the first weeks of classes

**How:** ❑ Plan an event at a club, restaurant, etc. with finger food

❑ Have TMA/AMA information available at the event

**#6: Mentorship project with County Medical Society**

**When:** At the time of signing up to give incentive for people to sign up

**How:** ❑ Coordinate with you local County Medical Society

❑ Doctors could sponsor AMA memberships

❑ Publicize in a column of the society newsletter

* Matched students and doctors based on student's interest

**#7: CPR Instruction for Medical Students**

**When:** Offer all incoming medical students training in cardiopulmonary resuscitation

(CPR) on the first Saturday after school begins.

**How:** ❑ Apply for AMA's Policy and Promotion Grant

❑ Offer the program during medical school orientations or over several

months prior to entering clinics

❑ With funds from AMA's Policy and Promotion Grant, you can pay for

equipment rental, and the opportunity to offer free Basic Life Support (BLS)

Manual to first-year students as an incentive to join AMA/TMA-MSS.